



## Rate Card

### Writing

#### Copywriting

- Media release \$1 per word
- Print material \$1 per word

#### Ghostwriting

- Client blog or similar (eg LinkedIn post) \$100 per hour\*
- Regular column (monthly or more frequently) \$80 per hour\*
- Third party publication \$100 per hour\*

### Editing

#### Sub-editing

\$50 per hour  
(includes fact-checking, proofreading and copyfitting)

#### Proofreading

- Pre-layout \$20 per page<sup>#</sup>
- Pre-press (includes design elements) \$20 per page<sup>##</sup>

#### Full structural edit

Negotiable

*Rates are exclusive of GST*

\* Hours may be capped per project by negotiation

# A standard pre-layout page is A4 with 12pt, single-spaced font and represents approximately 600 words. If your page is non-standard I will adjust my quote accordingly.

## A standard pre-press page is A4 and may contain design elements such as images, graphs and tables. If your page is non-standard I will adjust my quote accordingly.

**PAYMENT TERMS ARE 14 DAYS FROM COMPLETION**